Open University Students Association – Accessibility Statement

At the OU Students Association, we are working towards making our website, www.oustudents.com, accessible to all users, regardless of ability or technology used. We strive to adhere to the Web Content Accessibility Guidelines (WCAG) 2.1 AA standards to provide an inclusive and seamless browsing experience for everyone.

Our commitment to accessibility

We are continuously working to enhance the accessibility of our website. We understand that accessibility is an ongoing process, and our efforts to improve accessibility include:

- 1. **Regular audits**: We conduct annual accessibility audits of our website to identify and address any accessibility barriers.
- 2. **Training**: Our team members are trained in web accessibility best practices to ensure that content uploaded to the website meets accessibility standards.
- Feedback: We welcome feedback from users regarding their experience with our website's accessibility. If you encounter any accessibility barriers or have suggestions for improvement, please contact us at <u>oustudents-media@open.ac.uk</u>.

Accessibility features

To adapt our website to your needs, you should be able to access the following accessibility features:

- 1. **Keyboard navigation**: Users can navigate our website using only a keyboard, allowing users who cannot use a mouse to access all content and features.
- 2. **Alternative text**: Images on our website are accompanied by descriptive alternative text, making them accessible to users who rely on screen readers.
- 3. **Colour contrast**: We ensure sufficient colour contrast between text and background to improve readability for users with visual impairments.
- 4. **Resizable text**: Users can adjust the text size on our website according to their preferences, ensuring content remains legible for all users.

- 5. **Link text**: Our links are clear and descriptive so that our users understand where the link will take them.
- 6. **Listen**: Users with screen readers should be able to listen to the content on our pages and use any functionality.
- 7. **Transcripts and closed captions**: We are working to ensure all the videos or audio files on our website have an accompanying transcript and closed captions (video only).

Contact us

Your feedback regarding the accessibility of our website is valuable to us. If you encounter any accessibility barriers or have suggestions for improvement, please contact us at oustudents-media@open.ac.uk.

Future improvements

We are committed to ongoing improvement of our website's accessibility. In the future, we plan to:

- 1. **Implement additional accessibility features** based on user feedback and advancements in accessibility technology.
- 2. Continue to provide accessibility training for all staff members involved in website development and content creation.
- Review and update our accessibility statement annually to reflect our ongoing commitment to accessibility.

Date of publication

This accessibility statement was published on Wednesday, 15 August 2024.

Update notice

This accessibility statement will be reviewed and updated annually to ensure its accuracy and relevance.

Feedback and contact information

We welcome your feedback on the accessibility of the OU Students Association website. Please let us know if you encounter accessibility barriers on the website or have suggestions for improvement. You can contact us via email at oustudents-media@open.ac.uk.

Accessibility references

To learn more about web accessibility and the guidelines we strive to follow, please visit the Web Content Accessibility Guidelines (WCAG) 2.1 at www.w3.org/WAI/WCAG21/quickref/.