

Keep an eye on the future – always be looking for members who might want to take on some of the responsibilities of running your club.

Share your stories – share on your platforms but also share with the Students Association, we can help tell your stories and recruit new members.

Get involved in Freshers sessions twice a year.

Promote activities like updates on what you are working on now for members to post every week a picture of the models they are working right now

Keep the conversation flowing by welcoming new members and speaking about like minded events, interests etc.

CREATING A DISCORD SERVER IS VITAL TO INCLUDE POTENTIAL STUDENTS WHO DONT USE FACEBOOK; GUARANTEEING A STEADY INCREASE IN CLUB MEMBERS.

Try out Linktree. It helps to put all you socials in one place- perfect for putting in your club bio description!

Have regular themed posts as conversation starters. Fit Club do 'Good Food Friday' where they start conversations about food every week

Hold regular online meetings eg. one per month meeting to get to know each other and to provide ways for students to have a voice in the development of the club

As the club expands one tip would be testing out the content you post with how many members engage

Make sure you stay in contact with the Community team, so that they're aware of any changes to your club

Keep in touch with fellow clubs and club leads to discuss questions, issues, and ideas with each other